

# Compass52

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## **COMPASS52 PRINCIPAL TO PRESENT AT ALLIANCE FOR NONPROFIT MANAGEMENT NATIONAL CONFERENCE**

*Portland thought leaders, innovators and capacity builders join grant makers, nonprofit leaders and academics for the industry's highly anticipated event of the year*

PORTLAND, Oregon (August 26, 2015) – Compass52 announces that principal Parker Lee is a workshop speaker and leader for the [Alliance for Nonprofit Management National Conference](#), taking place in Portland, October 6-8, 2015. The annual conference brings together individuals and organizations whose aim is to help nonprofits achieve positive social change. Conference attendees include consulting firms, grant makers, researchers, students, management support organizations and grassroots organizations, amongst others.

On Tuesday, October 6, Lee will lead a workshop called, “New Ways of Mastering Organizational Growth.” Inspired by Lee’s soon-to-be-released book, “The Art of Opportunity,” Lee will explain how to use design thinking methods and innovative strategy to find opportunities for new growth, while seizing and executing key strategies.

“I’m excited to partner with the Alliance and fellow colleagues to network, educate and share best practices. It’s an honor to work with nonprofit professionals to discuss how to enrich and grow their businesses and communities.”

The Alliance conference will be held at the [Smith Memorial Student Union](#), located on Portland State University’s campus.

To learn more about Compass52’s services, please visit [compass52.com](http://compass52.com).

**About Compass52**

Established in 2015 and headquartered in Portland, Oregon, Compass52 is a business design consultancy firm that provides strategic consulting services to organizations looking to implement a successful strategy for the future. Through the application of modern business design thinking methodologies, Compass52 supports clients in setting and achieving their results-oriented objectives.  
[www.compass52.com](http://www.compass52.com)

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